

WORLD  
JUNIOR  
GIRLS  
GOLF  
CHAMPIONSHIP



CHAMPIONNAT  
MONDIAL  
JUNIOR  
FÉMININ  
DE GOLF

PRESENTED BY / PRÉSENTÉ PAR :

SARGENT  
FARMS



2024, 2025, 2026  
BID APPLICATION PROCESS



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## WORLD JUNIOR GIRLS CHAMPIONSHIP OVERVIEW

Golf Canada is now in the process of accepting bids to host the 2024, 2025, and 2026 World Junior Girls Championship, a world-class event showcasing elite junior girls from across the globe. Golf Canada has been granted the right to conduct this world championship, which is sanctioned by the International Golf Federation (IGF), on an annual basis. Golf Canada is fortunate to have the unique opportunity to host a World Championship on a yearly basis.

Since the championship's inception in 2014, the event has attracted the world's most elite junior golfers. Several of these players have gone on to find extraordinary success on the LPGA Tour. Some of the notable previous competitors include:

- **Brooke Henderson**, *Smith Falls, ON, Canada* – competed in the 2014 Inaugural World Junior Girls Championship (WJGC). 12-time LPGA TOUR winner and currently ranked #6 in Women's World Golf Ranking (WWGR).
- **Atthaya Thitikul**, *Thailand* – competed in the 2018 and 2019 WJGC. Currently 19-years-old, 2-time LPGA TOUR winner, 4-time Ladies European Tour winner, and currently ranked #4 in WWGR.
- **Hye-Jin Choi**, *Republic of Korea* – competed in the 2015 WJGC. 11-time Korean LPGA TOUR winner and currently ranked #20 in WWGR.
- **Yuka Saso**, *Philippines* – competed in the 2016 WJGC. 2021 U.S. Women's Open Champion and currently ranked #33 in WWGR.



Atthaya Thitikul shoots 60 at 2018 World Junior Girls Championship.

The World Junior Girls Championship brings together a total of 26 international teams and 25 countries competing for the team and individual competition (Canada – host country, is permitted to include two (2) teams). The championship is played over six (6) days, which includes two official practice rounds and the 72-hole stroke play championship (both team and individual competitions). The World Junior Girls Championship will be a celebration of the sport with a focus on growing women's golf by showcasing the world's best junior golfers. In addition to the focal point of the championship, there will be an emphasis on exposure to the game for juniors and underrepresented groups. Prior to and during the tournament, the World Junior Girls Championship will host a Coaching Summit, Junior Girls Golf Development Clinic, and a Junior-Amateur "Pro-Am" Fundraiser Event.

The World Junior Girls Championship has previously been hosted at the following venues:

- Angus Glen Golf Club, Markham, ON (2014, 2019, 2022).
- The Marshes Golf Club, Ottawa, ON (2015 & 2017)
- Mississauga Golf & Country Club, Mississauga, ON (2016)
- Camelot Golf & Country Club, Ottawa, ON (2018)



## BID APPLICATION OVERVIEW AND ELIGIBILITY

This Bid Application Process (“Application”) is an information package for prospective municipality (or region, or tourism agency) and a suitable host golf club/course (the “Host Organizing Committee”) and tourism affiliates for the 2024, 2025, and 2026 World Junior Girls Championship, presented by Sargent Farms. All responses to this Application are expected to be jointly presented by a Host Organizing Committee (consisting of a lead “Host Municipality” and “Host Club”).

The Host Organizing Committee will report to the Golf Canada Tournament Director.

## GOLFCANADA INTRODUCTION



Golf Canada is the National Sports Federation and governing body for golf in Canada representing 320,000 golfers and 1,500 member clubs across the country. A proud member of the Canadian Olympic Committee and member of the International Golf Federation, Golf Canada’s mission is to increase Canadian participation and excellence in golf. By investing in the growth of the sport and introducing more participants of all ages to the game, our vision is to be a world leader in golf.

## ABOUT SARGENT FARMS



Sargent Farms is the Presenting Sponsor of the World Junior Girls Championship. Through their partnership, Sargent Farms will look to golf as part of its strategy to support whole health and diversity along with connecting with physically active women and families. For Sargent Farms, aligning with a multi-generational game of a lifetime that brings families together and offers a globally recognized world championship for junior girls were driving factors in the multi-year partnership.

## CHAMPIONSHIP OBJECTIVES

The objectives of the World Junior Girls Championship are to:

- Create a unique and memorable experience for all competitors at every championship touchpoint.
- To support development of the game of golf and showcase the highest level of competition in Canada.
- To support grassroots programs within the surrounding host city that will impact the host community and grow the game of golf.
- To build community through volunteer opportunities through hosting an international championship.





### HOST CLUB AND COMMUNITY BENEFITS

Golf Canada is partnering with host courses across the country that are committed to ensuring the future of golf in Canada. Together, we must provide the best environment for success.

We are aware of the challenges that our member clubs face to host these types of championships, and we will strive to add value to create long-lasting partnerships. There are many benefits to hosting an international championship including:

- Showcase your course, facility, and membership (if applicable) to an international audience
- Engagement of club membership & community, leaving a positive lasting experience
- Contribute to the development of our elite Canadian amateurs and witness next generation of superstars in women's golf
- Potential opportunities to host future championships
- Generate additional sponsorship funding at the local level and create a positive economic impact in your community
- Give back to the game and help grow amateur golf in your community through championship legacy initiatives supported by Golf Canada

Prospective Host Clubs shall refer to the Bid Selection Criteria and Evaluation section below to ascertain whether sufficient amenities, facilities, and characteristics necessary to conduct a world championship are available.

### TENTATIVE COMPETITION DATES

#### 2024 World Junior Girls Championship

Monday, September 16<sup>th</sup> – Saturday, September 21<sup>st</sup>, 2024

#### 2025 World Junior Girls Championship

Monday, September 15<sup>th</sup> – Saturday, September 20<sup>th</sup>, 2025

#### 2026 World Junior Girls Championship

Monday, September 14<sup>th</sup> – Saturday, September 19<sup>th</sup>, 2026

*\*Dates subject to change.*





## TENTATIVE SCHEDULE OF EVENTS

### Day 1 (Monday)

- Official Practice Round, single tee start – 8:00am – 12:30pm
- PGA of Canada Coaching Summit – 8:00am
- Player Registration – 12:30pm – 4:00pm

### Day 2 (Tuesday)

- Junior/Amateur Fundraiser, shotgun – 9:00am
- Opening Ceremony & Reception – 5:00pm

### Day 3 (Wednesday)

- Championship 1<sup>st</sup> Round, split-tee start – 8:00am – 10:10am

### Day 4 (Thursday)

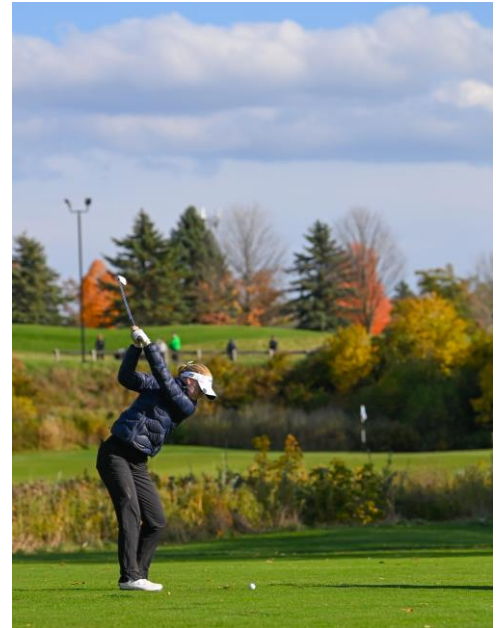
- Championship 2<sup>nd</sup> Round, split-tee start – 8:00am – 10:10am

### Day 5 (Friday)

- Championship 3<sup>rd</sup> Round, split-tee start – 8:00am – 10:10am

### Day 6 (Saturday)

- Championship Final Round, split-tee start – 8:00am – 10:10am
- Junior Girls Golf Development Clinic – 10:00am – 12:00pm
- Closing & Award Ceremony – approx. 3:00pm (at conclusion of play)



## BID SELECTION CRITERIA AND EVALUATION

The bid application should be a joint bid from the Host Organizing Committee (Golf Club) and the local Tourism Board/municipality. Additional support that the Host Municipality can secure from provincial government for international event hosting will be heavily weighted in the selection of the successful applicant.

Golf Canada will consider single-year bid applications for each year, 2024, 2025, and 2026, with the option for an additional year (beyond 2026). There is a strong desire to develop a hosting rotation throughout the country moving the championship to different venues.

The following criteria will be considered in the Selection Committee's evaluation of selecting a Host Organizing Committee for the championship:

### 1. Ability to meet minimum competition venue requirements

- Championship course with preference given to Host Clubs with experience hosting provincial or national golf competitions
- Adequate practice facilities, including a driving range
- Clubhouse amenities, including:
  - Locker rooms, including room for Physio / Massage tables with privacy
  - Adequate space for a Tournament Office and Media Centre
  - Player Lounge for athlete food & beverage consumption



- d. Parking for at least 150 cars
- e. Location in near proximity to major transportation / international airports

## 2. Supplemental needs for the competition

- a. Security of location
- b. Competition legacy requirements: outline a legacy plan as a result of hosting the championship (ex. Junior girls clinic, scholarship for a junior golfer, etc.)

## 3. Financial commitment and support of the competition\*

- a. Municipal or provincial grants
- b. Contra, in-kind or donations
- c. Local sponsorship

**\* Host Organizing Committee must be able to meet the minimum financial commitment outlined in the 'Financial Commitment' section. The bid applicant must ensure the information is presented accurately, particularly in the financial area as Golf Canada will expect the Host Organizing Committee to deliver accordingly.**

## BID SELECTION COMMITTEE

With respect to the above criteria and evaluation process, the following Selection Committee will evaluate each application once submitted:

### Golf Canada Members:

- Chief Sport Officer and Chief Operating Officer
- Director, Amateur Championships and Rules
- Senior Manager, Amateur Championships and Rules

## BID APPLICATION PROCESS

**Bid applications are due April 14<sup>th</sup>, 2023**, for the 2024, 2025, and 2026 World Junior Girls Championship.

Please submit any questions regarding the bid process to Mary Beth McKenna, Director, Amateur Championships and Rules at [mmckenna@golfcanada.ca](mailto:mmckenna@golfcanada.ca).

The following bid guidelines have been developed by Golf Canada for the purpose of facilitating the selection of the 2024, 2025, and 2026 World Junior Girls Championship. Golf Canada and its Selection Committee reserve the right to make changes to the bid criteria at any point. Golf Canada and its Selection Committee also reserve the right to ask a bid applicant to submit additional information, if required.

***Host clubs must be a member club of Golf Canada and have a gender-neutral membership, with no restriction on race, religion or gender. The club must acknowledge and review [Golf Canada's Equity, Diversity and Inclusion Policy](#) before submitting their application.***



## TIMELINE AND PROCESS

### Step 1 – Tuesday, February 21<sup>st</sup>, 2023 – Electronic circulation and access to bid guidelines and documents

Golf Canada will forward the bid guideline package to all Golf Canada member clubs and to the Sport Tourism Canada portal for open bid by February 21, 2023, with assistance of Golf Canada's Regional Directors and Golf Services department.

### Step 2 – Friday, April 14<sup>th</sup>, 2023 – Deadline for bid submission to host the 2024, 2025, and 2026 World Junior Girls Championship

Bid applicants must submit the electronic package of the bid documents to Golf Canada (Mary Beth McKenna, Director, Amateur Championships and Rules at [mmckenna@golfcanada.ca](mailto:mmckenna@golfcanada.ca)) no later than **Friday, April 14<sup>th</sup> 2023**. If the document cannot be emailed, please send a physical copy with all bid documents to:

**Attn: Mary Beth McKenna – Amateur Championships and Rules**  
**Golf Canada**  
**1333 Dorval Drive, Suite 1**  
**Oakville, ON, L6M 4X7**

### Step 3 – April-May 2023 – Review of bid applications by Selection Committee

1. The Selection Committee and Steering Committee will review all bid applications that are submitted by the appropriate deadline.
2. The Selection Committee and Steering Committee may ask to conduct a site visit, if applicable.

### Step 4 – June 2023 – Golf Canada and Steering Committee decision

3. Golf Canada, and the World Junior Girls Championship Steering Committee will determine the site of the 2024, 2025, and 2026 World Junior Girls Championship, taking all evaluations into consideration and with support of the respective Provincial Golf Associations.
4. Golf Canada will send a tri-party contract (GC, host club, and tourism board/municipality) to successful applicants.
5. A joint public announcement will be made once all contracts have been executed.

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[worldjuniorgirls.com](http://worldjuniorgirls.com)  
[mondialjuniorfeminin.com](http://mondialjuniorfeminin.com)



## COURSE FACILITY GUIDELINES AND RECOMMENDATIONS

The Host Organizing Committee will be required to fill out **Appendix D** which includes general information about a proposed golf course to host the 2024, 2025, and 2026 World Junior Girls Championship competition.

**Appendix D** will ask the bid applicant to provide:

- General and specific information on a prospective host club
- Description of practice facilities
- Description of clubhouse amenities
- Parking
- General site information



**Bid applicants must recognize that:**

- That the prospective host club will be made available for a **minimum of 6 days for the championship**
- **Must accommodate** a course setup of ~6,100 to 6,500 yards.

## CHAMPIONSHIP AND HOST ORGANIZING COMMITTEE STRUCTURE

**Appendix E** shows an example of the Host Organizing Committee structure as set at previous World Junior Girls Championships.

## HOST ORGANIZING COMMITTEE REVENUE OPPORTUNITIES

Working in collaboration with Golf Canada's amateur championship and partnership department, Host Organizing Committees have successfully secured significant funding to enhance the championship experience for the club, volunteers, local community and competitors. **Appendix A** allows the applicant to outline the revenue opportunities it plans to take to securing additional funds for the championship. Below are different types of opportunities that could be pursued by the Host Organizing Committee. **Appendix A is required to be submitted.**

- Local supporters
- Provincial government grants and funding
- Local community grants and funding
- Merchandise sales (provided merchandise is Levelwear apparel)
- Value-in-kind, including vans/courtesy vehicles
- Special events/function support
- Player hospitality supporter
- Other sources



The Host Organizing Committee is encouraged to generate substantial support from a variety of sources to help with the success of each of the World Junior Girls Championships. **Appendix A** should include an outline on the degree of support the Host Organizing Committee anticipates receiving for the competition. Below are examples of sources that can be pursued:

- Local supporters funding plan and package highlighting plans to secure local support for the 2024, 2025, and 2026 World Junior Girls Championship. This package will require approval from the Golf Canada Tournament Director.
- The local support plan should highlight all potential prospects as well as the levels that they will be contributing to the competition, these include in kind donations, contra agreements and service donations. **Please include these in Appendix A.**
- Contra and in-kind agreements should focus on offsetting costs and expected expenses such as food & beverage expenses, transportation services, volunteer uniforms, etc.
- Provincial or municipal funding should be included. Any potential grants should be noted and the process should be outlined on how to obtain these grants, including deadline dates to submit the appropriate applications.

**Note: Please identify each avenue clearly in your bid submission.**

## FINANCIAL COMMITMENT

The Host Organizing Committee will need to commit to raising a **minimum of \$75,000** in funding through grants (tourism, municipal, provincial).

Through the various fundraising initiatives outlined above, the Host Organizing Committee must commit to an **additional \$25,000** to support the championship. All of these funds will directly support the championship and specifically some of these funds will be used to support the community initiative and volunteers.

## HOSTING BUDGET

As part of the hosting process, Golf Canada will provide a hosting budget and cover some of the expenses to offset some of the fixed and variable costs associated with administration, operations, and competitor costs.

The following funds and expenses will be provided to the host club or covered by Golf Canada:

- A fixed course fee of \$10,000 paid to the Host Club
- Volunteer uniforms and meals
- Competitor & coach meals
- Competitor transportation
- Staff and official's meals
- Team, staff, and official's accommodation
- On-site medical expenses

**Note:** The Host Club is not authorized to incur any expenses without prior written approval of Golf Canada.

## PROFIT SHARE POLICY

At the conclusion of the competition, the Host Organizing Committee and the Tournament Director will determine how any net profits will be distributed with the Host Club and into growing the game of golf in their local community through one of Golf Canada's grassroots programs.

## LEGACY FUND INITIATIVES

Part of the bid submission process will be to identify opportunities to enhance the awareness of and engagement in Golf Canada/Provincial Association/PGA of Canada grow the game programs and thus leaving a legacy of hosting Golf Canada championships within the host community. We are merely suggesting a targeted effort to work with the championship host club to provide a benefit and compliment of what is already being done for golf in the community.

### Benefits

Working together to engage the community through programming and initiatives would have several benefits to the host club, PGA of Canada professionals, participants and community including:

- Utilizing tournament staff to provide greater awareness of existing Golf Canada and provincial programming.
- Providing tools and testimonial education materials to demonstrate how this works to grow the business of the facility currently in other areas of the country.
- Share methodology of connecting PGA of Canada professionals to the community and local schools.
- Demonstrate ways to increase membership by exposing new or casual golfers to host facilities.
- Encourage participants that participate in programming to attend the championship as spectators and or volunteers.
- Engage underrepresented demographics in the game of golf within the community.



### Proposed framework of how it would work

Golf Canada - in partnership with the PGA of Canada and the Provincial Golf Associations - will provide a turn-key information piece on programming and initiatives that host clubs could get engaged in to leave a legacy in their community. Key ingredients that are felt to be important to ensure success would be the working relationship between the championship staff (event Tournament Director will serve as the lead), the Host Organizing Committee to consider the following:

1. Designating a 'Community Legacy Chair' (volunteer or member from the club) to lead the desired initiative(s) in conjunction with the championship (could be before, during or after).



2. Work with the Golf Canada Tournament Director to gather more information about the strategy and how the Host Organizing Committee and Golf Canada can collaborate to deliver on these initiatives.
3. Design a strategy to develop junior programming and charitable initiatives within the community before, during and after the championship.

**Opportunities to incorporate into community legacy initiatives.**



Golf Canada introduced First Tee Canada in 2021 and continues to identify communities who would benefit from this programming. As of 2022, programs exist in British Columbia, Ontario, Quebec, and the Atlantic provinces. Part of the legacy programming could be incorporating or supporting a nearby First Tee Canada facility.

First Tee – Canada is a youth development program offered by Golf Canada that introduces the game of golf and its inherent values to young people. Through after school and in school programs, the program helps shape the lives of young people from all walks of life by reinforcing values like integrity, respect and perseverance through the game of golf. The program’s mission is to impact the lives of young people by providing educational programs that build character, promote life-enhancing values and healthy choices through the game of golf. In collaboration with the PGA of Canada, First Tee – Canada instills character development as a fundamental element of Golf Canada’s junior golf program.

**In Appendix C, please identify the legacy strategy that the Host Organizing Committee will/would like to pursue for the championship. Once a legacy strategy has been determined, Golf Canada staff will incorporate the proper support staff that will work with the Legacy Fund Committee Chair.**

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## ACCOMMODATIONS

The bid submission must include a host hotel recommendation that can accommodate players, parents, coaches, officials, and tournament staff for the championship. **Please outline these options in Appendix B.**

ACCOMMODATION REQUIREMENTS	
Group	Room Nights (Tournament week)
Players	416
Coaches	296
Golf Canada Staff	50
Officials	90
Guests (Family, VIP's, College Coaches) *Pay individually	50
<b>~Total Room Nights</b>	<b>902</b>

## BID PACKAGE SUBMISSION

The Host Organizing Committee bid package should provide comprehensive details within Appendices A-D below.

### APPENDIX A – REVENUE OPPORTUNITIES

The ability to secure revenue at the local level is critical to the success of the championship. Please outline the avenues, prospective local supporters, and financial commitment from each.

- Local supporter donations
- Provincial government grants and funding
- Local community grants and funding
- Merchandise sales (provided merchandise is Levelwear apparel)
- Value-in-kind, including vans/courtesy vehicles
- Special events/function support
- Player hospitality support
- Other sources

### APPENDIX B – HOST HOTEL ACCOMMODATION PROPOSALS

Golf Canada has a partnership with Hilton properties. Please outline two hotel proposals that would be able to accommodate the teams, Golf Canada staff, officials, and guests of the championship.



## HOST HOTEL PROPOSAL

Please provide the following:

- Room rates (maximum of \$200 per night; preference of \$150-\$175/room)
- Room type: # of singles, # of doubles (doubles required for athletes)
- Occupancy limits: # of people/room
- Complimentary rooms (for Golf Canada staff or officials)
- Inclusion of complimentary WIFI and parking
- Distance from host hotel to venue
- Willingness to support hotel an/or on-site branding

## APPENDIX C – LEGACY FUND INITIATIVE PLAN

The priority of the legacy fund of the event will be to support projects benefiting golf development in the host community.

Please outline the legacy initiatives that will be incorporated into the championship. Explain the strategy to develop and implement the initiative as well as identifying the lead.

## APPENDIX D – COURSE AND FACILITY DETAILS

COURSE INFORMATION	DETAILS AND ANSWER SECTION
<b>GENERAL INFORMATION</b>	
1. Proposed Championship Location (Municipality)	
2. Major championships held at proposed host club – list past national and provincial championships.	
3. Proposed site for opening ceremonies and awards ceremony? (~200 people in attendance)	
4. Ability to provide sufficient number of volunteers (~125 volunteers)	

<b>COURSE DETAILS – GENERAL INFORMATION</b>	
1. Proposed Host Club	



PRESENTED BY / PRÉSENTÉ PAR :



2. <i>Host Club address</i>	
3. <i>Website</i>	
4. <i>Type of course/Original Architect (and Renovation Architect if any - List years of renovation or future years of renovation)</i>	
5. <i>Year opened</i>	
6. <i>Maximum yardage</i>	
7. <i>Average green size</i>	

COURSE DETAILS – TYPES OF GRASSES	
1. <i>Tees</i>	
2. <i>Fairways</i>	
3. <i>Rough</i>	
4. <i>Putting Greens</i>	
5. <i>Collars</i>	

HOST CLUB DETAILS – PRACTICE FACILITIES	
1. <i>Driving range # of stalls, width, and depth</i>	
2. <i># of practice greens and practice bunkers</i>	
3. <i>Practice facility location from clubhouse</i>	

HOST CLUB DETAILS – CLUBHOUSE AMENITIES	
1. <i>Total square footage of clubhouse</i>	

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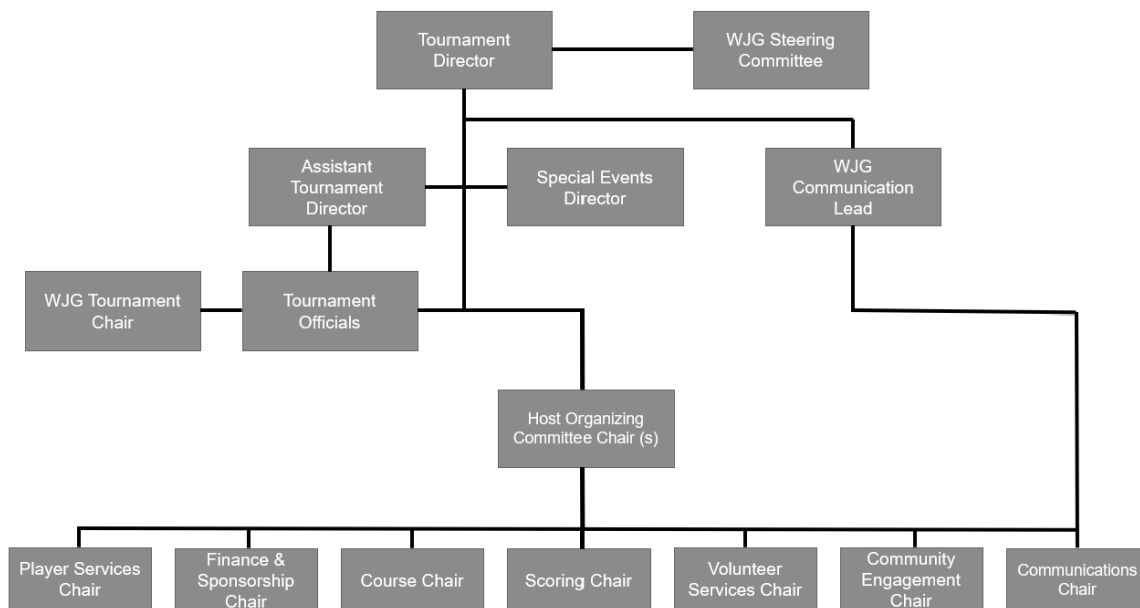




2. # of function rooms for tournament office, media centre, corporate/sponsor hospitality and player dining	
3. Clubhouse capacity	
4. # of lockers	
5. Does the locker room have shower and porter facilities?	

HOST CLUB DETAILS - PARKING	
1. # of on-site parking spaces	

### APPENDIX E – WORLD JUNIOR GIRLS (WJG) CHAMPIONSHIP COMMITTEE STRUCTURE



A more detailed breakdown of Committee responsibilities will be distributed to all bid applicants once a formal application has been submitted.

