



HOSTS & FEDERATIONS SUMMIT 2026

29th June – 1st July 2026 | The Olympic Museum, Lausanne

REMOTE ACCESS ASSOCIATE DELEGATE - HFS 2026

CONCEPT

There has been consistent feedback that the full value of the Hosts and Federations Summit (HFS) is achieved from being physically present in the Olympic Museum Lausanne. However, due to current global uncertainty, some delegates are unable to attend the Summit in Lausanne this year, and this remote Associate Delegate concept is therefore a one-off approach to provide some support if you are unable to attend. This allows you to have some access to hosting opportunity briefings, market updates and virtual meetings.

LINK TO HFS2025 HIGHLIGHTS VIDEO: [HERE](#)

Below you will find three tiers designed to suit different objectives and budgets related to HFS 2026

*Support is available year-round deploying **Event Attraction Support - EAS** to deliver continuity of engagement with International Federations and new sport rights holder decision makers*

[LINK FOR MORE INFORMATION](#)

PREMIUM ASSOCIATE

£2,250

Our most comprehensive remote access and market profile package

WHAT IS INCLUDED

◆ Access to all paywalled content

Full access to the summit's gated digital library, including session recordings, speaker presentations, and delegate-only briefings. Available throughout and after the event.

◆ Listing as an Associate Destination Delegate in the Summit Guide

Your name, job title, organisation, and contact details can be published in the official Delegate Guide distributed to every attendee and associates.

◆ Major Events Journal Article or Advert in the Delegate Guide

A promotional placement of your choice. Either a through leadership article in the Major Events Journal (issued in hard copy during the Summit and 30,000 e distribution post Summit) or an advertisement in the delegate guide, whichever best suits your marketing objective.

◆ **1 to 1 Meeting**

One scheduled facilitated virtual meeting with a delegate of your choice, coordinated in advance by our team to guarantee a confirmed time slot with a relevant contact. Option to add a second 1 to 1 meeting for £250.

◆ **Filmed video message placed at the Summit**

Choose between a personal message to delegates explaining your absence and introducing your organisation, or a standard informational video showcasing your services, products or capabilities.

STANDARD ASSOCIATE

£1,500

Visibility, content access, and promotional placement

WHAT'S INCLUDED

◆ **Access to all paywalled content**

Full access to the summit's gated digital library, including session recordings, speaker presentations, research reports, and delegate only briefings. Available throughout and after the event.

◆ **Listing as an Associate Destination in the Delegate Guide**

Your name, job title, organisation, and contact details published in the official Associate Delegate Guide. Distributed to every attending delegate so you remain visible and approachable to the wider summit audience.

◆ **Journal entry or delegate guide advert**

A promotional placement of your choice. Either a through leadership article in the Major Events Journal (issued in hard copy during the Summit and 30,000 e distribution post Summit) or an advertisement in the delegate guide, whichever best suits your marketing objective.

CONTENT

£450

The content only pass. Stay informed remotely.

WHAT'S INCLUDED

◆ **Access to all paywalled content**

Full access to the summit's gated digital library, including session recordings, speaker presentations, research reports, and delegate only briefings. Available throughout and after the event.

Compare packages side by side

Inclusion	Essential £450	Standard £1,500	Premium £2,250
Access to all paywalled content	✓	✓	✓
Listing in associate delegate guide		✓	✓
Journal entry or delegate guide advert		✓	✓
1 to 1 meeting			✓
Filmed video message at the summit			✓
Optional 2nd 1 to 1 meeting (+£250)			Add on

REGISTER YOUR INTEREST

Get in touch to confirm your Associate Delegate package.

summit@majoreventsint.com

Major Events International