

STC SPORT TOURISM RISING STAR OF THE YEAR AWARD

The STC Sport Tourism Rising Star Award recognizes the ‘next gen’ of sport tourism professionals in Canada. It acknowledges emerging leader(s) who are 35 years of age or younger and who have demonstrated commitment, creativity, and dynamic energy in the sport tourism industry in 2025.

IMPORTANT - Below is a list outlining the information you will need to complete the nomination form online. Please ensure you have **ALL** the required information **BEFORE** you begin to complete the nomination form as there is no option to save the form and return to it later. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation, the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION

- Nominee Name & Title
- Nominee Email & Phone
- Organization Nominee works for (or worked for in 2025)
- The person that I am nominating is aware that I am submitting a nomination on their behalf.
 - Yes/No
- If the nominee is selected as a finalist, STC may reach out to the nominee to inform them.
 - Yes
 - No, please inform me instead
 - Please let us both know simultaneously
- The person I am nominating is 35 years of age or younger
 - Yes
 - No
- Please provide a short description of the event(s) the nominee was involved in (not more than 2 sentences)
- Nominee Social Media Profiles (X and LinkedIn)
- Nominee and/or related event image(s)
- Video (optional for nominations, but a mandatory video of no more than 30 seconds will be required for all finalists)

NOMINATOR INFORMATION

- Nominator Name and Title
- Nominator Organization
- Nominator Email & Phone

- What is your relationship to the nominee?

STC PRESTIGE AWARDS

If selected as a finalist, will the nominee be able to attend the PRESTIGE Awards Gala in conjunction with Sports Events Congress?

- Yes
- No

ESSAY QUESTIONS:

- Please provide a short description of the involvement of this Rising Star nominee in sport tourism. (MAX 200 words - 30/100 points)
- Provide details on any previous recognition, acclaim or awards related to sport tourism that this nominee may have received. (MAX 200 words - 20/100 points)
- Please list any sport tourism events/activities that the nominee has been involved with – either in a paid professional role or as a volunteer. (MAX 250 words - 20/100 points)
- Please describe how the nominee has positively impacted sport tourism, in areas such as economic impact, enhancing the visitor/participant experience, developing and/or implementing event legacy plans, and/or positively impacting the lives of others. (MAX 300 words - 30/100 points)

Nomination forms for all categories can be found on STC's website:

<https://sporttourismcanada.com/>



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