



STC SPORT TOURISM INDUSTRY CHAMPION AWARD

The STC Sport Tourism Industry Champion recognizes a sport tourism professional with over 10 years of industry experience, whose efforts have significantly enhanced and strengthened the sector.

Current board members are not eligible for this award.

IMPORTANT - Below is a list outlining the information you will need to complete the nomination form online. Please ensure you have **ALL** the required information **BEFORE** you begin to complete the nomination form as there is no option to save the form and return to it later. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation, the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION

- Nominee Name & Title
- Nominee Email & Phone
- Organization Nominee works for (or worked for in 2025)
- The person that I am nominating is aware that I am submitting a nomination on their behalf.
 - Yes/No
- If the nominee is selected as a finalist, STC may reach out to the nominee to inform them.
 - Yes
 - No, please inform me instead
 - Please let us both know simultaneously
- Number of Years of Industry Experience
- Nominee Social Media Profiles (X and LinkedIn)
- Nominee Photo
- Video (optional for nominations, but a mandatory video of no more than 30 seconds will be required for all finalists)

NOMINATOR INFORMATION

- Nominator Name and Title
- Nominator Organization
- Nominator Email & Phone

STC PRESTIGE AWARDS

If selected as a finalist, will the nominee be able to attend the PRESTIGE Awards Gala in conjunction with Sports Events Congress?

- Yes
- No

ESSAY QUESTIONS:

- Briefly describe the Industry Champion nominee's involvement in sport tourism. Include relevant committee work. (MAX 250 words – 25/100 points)
- Provide details on any recognition, acclaim or awards related to sport tourism and/or the sport industry that this nominee may have received. (MAX 200 words – 20/100 points)
- Provide examples of sport events with which the nominee has been involved and how their contributions led to success in areas such as hosting professionalism, participant and/or visitor experience, volunteerism and community spirit, economic impact and social and/or sport legacy. (MAX 300 words – 25/100 points)
- Describe the nominee's commitment to sport tourism and the impact they have had on the industry throughout their career. How have their efforts enhanced and strengthened the sector? (MAX 350 words – 30/100 points)

Nomination forms for all categories can be found on STC's website:

<https://sporttourismcanada.com/>



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