



STC SPORT EVENT LEGACY OF THE YEAR AWARD

The STC Sport Event Legacy of the Year Award honours the remarkable achievements or contributions of individuals, companies or organizations in creating sport, economic, and social legacies for a community, while also demonstrating environmental stewardship, within a sport event held in Canada in 2025.

IMPORTANT - Below is a list outlining the information you will need to complete the nomination form online. Please ensure you have **ALL** the required information **BEFORE** you begin to complete the nomination form as there is no option to save the form and return to it later. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation, the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION

- Event Title (English & French if applicable)
- Please provide a short description of your event (not more than 2 sentences)
- Event Dates
- Event Location (City & Province/Territory)
- Nominee Key Contact Name & Title
- Nominee Key Contact Email & Phone
- Nominee Organization (responsible for delivering the event)
- Nominee Social Media Profiles (X and LinkedIn)
- Events Rights Holder (organization/company owning the rights to the event)
- Events Rights Holder Social Media Profiles (X and LinkedIn)
- # of participants (including athletes, coaches, officials)
- # of spectators
- # of volunteers
- # of volunteer hours
- Event budget
- Countries/Provinces/Territories that participated
- Event image
- Event video (optional for nominations, but a mandatory video of no more than 30 seconds will be required for all finalists)

NOMINATOR INFORMATION

- Nominator Name and Title
- Nominator Organization

- Nominator Email & Phone

STC PRESTIGE AWARDS

If selected as a finalist, will the nominee be able to attend the PRESTIGE Awards Gala in conjunction with Sports Events Congress?

- Yes
- No

ESSAY QUESTIONS:

Describe the goals and results (outcomes/performance) associated with sport, economic and social legacies, and environmental stewardship: MAX 250 words/section (25 points/section)

- Describe how this event contributed to a sport legacy for the host community. Examples include new or upgraded sport infrastructure; new or growth of existing sport(s); sport leadership development; and strengthening the community's sport hosting capacity.
- Describe the economic benefits of hosting this event. Examples include economic impact; training programs and skills development; employment opportunities; new partnerships; innovation (e.g., development of new sport related products and/or services); and long-term tourism benefits.
 - Was an economic impact assessment completed for this event using STC's STEAM or STEAM Pro?
 - Please provide the following economic impact data for this event:
 - Economic impact using STEAM or STEAM Pro
 - GDP – local/provincial using STEAM or STEAM Pro
 - GDP – national using STEAM or STEAM Pro
- Describe the social legacies derived from hosting this event. Examples include community engagement and pride; volunteerism and skill development; social inclusion and accessibility; increased physical activity and community well-being; and fostering cultural expression and exchange.
- How did the event demonstrate environmental stewardship? Examples include waste reduction (e.g., reuse, recycling, composting); energy efficiency and emissions reduction (e.g., sustainable transportation); biodiversity protection, conservation, and restoration; and water quality management and conservation.

Nomination forms for all categories can be found on STC's website:

<https://sporttourismcanada.com/>



Unleashing the power of events / Libérer la puissance des événements