

EVENT HOSTING PORTFOLIO

EDITION NUMBER ELEVEN
SEPTEMBER 2025

Contents



Freestyle Trampoline Association

06 Freestyle Trampoline World Championships



FIFAE

08 FIFAE Festival



World Skate

10 Scootering and Roller Freestyle World Cups (Park or Street Discipline)



International Jump Rope Union

12 World Jump Rope Championships & Global Conference



UTS (Ultimate Tennis Showdown)

16 UTS



International Esports Federation

18 World Esports Championships - 2026 & Beyond

20 Continental Esports Championships - 2026 & Beyond

21 World Esports Summit - 2026 & Beyond



International Table Soccer Federation

22 World Cup - 2027, 2029 & 2031

24 World Champions League - 2027

24 World Series - 2027

24 ITSF Gold Finals - 2027



Air Race X

26 Air Race X



Extreme H

28 Extreme H FIA World Cup



World DanceSport Federation

- 30 World Breaking Championships 2026 Onwards
- 32 Continental Breaking Championships 2026 Onwards
- 33 World Continental Championships - Latin/Standard 2026 Onwards
- 32-33 World Dance games



Rugby Europe

- 34 Men's U18 & U20 Rugby Union European Championships
- 36 Men's & Women's European Rugby 7s Championship Series
- 36 Rugby Europe General Meeting 2026
- 37 Rugby 7s U18 Boys & Girls Championships - 2027
- 37 REC Finals 2026



World Dodgeball

- 38 World Beach Championships - 2026 & beyond
- 38 Asian Championships - 2027
- 40 African Cup of Nations - 2027
- 40 Club World Cup - 2027
- 40 World Cup - 2028



World Obstacle

- 42 Obstacle Course Racing (OCR) World Championships



World Street Workout and Calisthenics Federation

- 44 World Championships



CONIFA

- 46 Men's World Cup
- 46 Women's World Cup
- 48 Men's Continental Cup
- 48 Women's Continental Cup
- 48 Mixed Gender Youth International Cup
- 49 No Limits Continental Cup
- 49 CONIFA Annual General Assembly

Contents



International Mixed Martial Arts Federation

- 50 World Championships
- 52 Continental Championships



European Minifootball Federation

- 54 European Minifootball Club Championships
- 56 EMF EURO European 6-a-side Championships



World Downhill Skate Championships

- 58 World Downhill Skateboarding Championships



Major Events International

- 60 Regional Summit

FREESTYLE TRAMPOLINING WORLD CHAMPIONSHIPS

Welcome stunning athletic ability and creative expression to your city. The perfect property for a host looking to promote active living through sport.



Freestyle Trampoline
Association

About The Federation

- Freestyle Trampolining is the leading global action sport for Trampolining.
- The FTA is active in 17 countries primarily in Europe, but with expansion plans in Asia, Australia and South Africa.
- The sport is designed to encourage an active lifestyle, inspiring young athletes and entrepreneurs to engage in sport.
- The FTA has partners to offset the carbon emission from their events.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Freestyle Trampolining World Championship

Category 2:
€50,000 - €250,000

About The Property

- The World Championships is the Premier event in the FTA calendar
- Previous hosts include London and Barcelona
- Duration: 3-day event
- Target date: August - September



Headline Requirements

- 750 - 1,000 seater venue
- Additional 100ft x 100ft area for community activations
- Host to provide accommodation to 100-150 staff over the 3-day event
- VIK support regarding staging, ground transportation and broadcast production is welcome and can reduce the host fee

Host City Benefits

- Expected audience of 1,000
- Expected requirement of 1900 hotel nights (300 spectators x 3 nights)
- Shared revenue for ticket sales and sponsorships
- Global exposure through the FTA's targeted distribution channels
- Large social media influencer culture results in an expected 50-70m views during the event



FIFAE

FIFAE is FIFA's experience and entertainment platform for digital football, gaming and esports. Their mission is to serve the next generation of football fans through thrilling competitions and unforgettable live experiences

AME
OUR
AME

CHAMPION

CHAMPIONS

FRANCE

FIFAE®

About The Federation

- FIFAE is the gaming and esports division of FIFA (Federation Internationale de Football)
- Over 100 member associations from all continents have already participated in the FIFAE ecosystem from 2004 until today
- FIFAE events are at the intersection of football, esports, gaming and entertainment aimed to engage the next generation of football fans
- FIFAE events became the most watched sport simulation competition in 2024

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
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Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



About The Property

- Places host cities at the heart of one of the world's fastest-growing entertainment spaces where football, esports, gaming and youth culture come together
- The FIFAE Festival will expand esports beyond the competition arena into a vibrant, festival-driven global celebration, integrating gaming experiences, live music, creator showcases, career opportunities, and industry engagement
 - The event is scheduled to take place once a year, with multi-year hosting agreements being possible

Host City Benefits

- Premium Commercial Positioning and integration as a major part of the event
- Secure global recognition for your city as a dynamic, innovative and fun destination among young sports fans
- Direct economic impact through staff, players and fans travel & accommodation
- Meaningful partnership integration beyond traditional branding opportunities
- If applicable, official national team competing for a FIFA-sanctioned World Cup title
- International digital media coverage through livestreams and via prominent co-streamers across the globe.
- Visibility on social media, with FIFAE platforms achieving over 500 million video views, nearly 30 million engagements and nearly 14 million livestream views per year through its 6 million+ followers
- Volunteer opportunities for youth with the aim to leave a lasting mark on disadvantaged local communities

Headline Requirements

- Hosting fee reflecting the significance of hosting the event and reception of a Premium Commercial Partnership position
- Visa/Immigration support
- Accommodation for an estimated 2,500-3,000 total nights covering athletes, VIPs, and FIFA delegation.
- Indoor venue to fit a world-class competition setting and festival activities
- Appropriate security
- Local marketing and media to be conducted by the host with support from FIFAE
- An existing esports, gaming and football community in the host city



WORLD SKATE

World Skate events combine globally popular, easy-to-access roller sports with Olympic competitive standards, resulting in powerful participation and reputation legacy effects



About The Federation

- World Skate is the only IOC-recognised Governing Body for all sports performed on skating wheels with 140 National Federations
- World Skate Sport (Skateboarding Park and Skateboarding Street) has been in every Summer Olympic Games since Tokyo 2020
- World Skate is the entity responsible for the promotion and global development of the Roller Freestyle and Scootering World Cups

ORGANISING FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Scotering and Roller Freestyle World Cups (Park or Street Disciplines)

Category 2:
€50,000 - €250,000

About the property

- 5 day competition +2 practice days
- 250 Competitors and Support Staff
- 5,000 spectators per day, including 750 tourists
- Hosted in dry seasons for outdoor venues
- Can be staged on existing municipal skateparks, which must be approved by the World Skate facility department and relevant World Skate Technical Commission
- Previous hosts for both disciplines, among others, include Nanjing, Barcelona, Buenos Aires and Rome
- Street and Park Disciplines refer to the type of course:
 - Street - A Field of Play consisting of elements typically found in an urban environment such as stairs, rails, ledges, and banks
 - Park - The Field of Play includes large ramps and banks of different heights

Headline requirements

- A skatepark matching the Park (20m x 30m) and/or Street (20m x 50m) discipline requirements
- Minimum seating capacity of 400, including an adequate number of easily accessible toilets, reserved disability spaces and dedicated areas for athletes, staff, guests and media
- Within 3 hours of an international airport
- Accomodation and ground transport provided for 32-34 staff members over 7 nights
- Provide a Broadcasting service based on production details and World Skate technical requirements
- 30+ English-speaking volunteers with a recognizable uniform and with specific roles and responsibilities
- A domestic marketing campaign to promote the event

Host City benefits

- 230+ participants from 40+ national federations
- 2,500+ total hotel nights sold to Competitors and Support Staff
- 5,000 spectators per day
- Total top influencer athletes have 2M+ social media followers
- 34m views & impressions across 6m accounts expected
- 100% of revenues from ticketing, domestic sponsorships and merchandising goes to the LOC
- Global promotion for host via IOC channel, World Skate TV, Media Pro global network, athletes and ambassadors
- Be part of the future potential Olympic Sports development



INTERNATIONAL JUMP ROPE UNION

The Jump Rope World Championships are perfect for Destinations seeking to drive inclusive sports participation as they aim to reduce barriers to entry among young families and local fitness communities.



About The Federation

- International Jump Rope Union (IJRU), is the sole governing body for the sport of Jump Rope, which has been popular globally since 1973.
- The IJRU has produced 21 world championships.
- The IJRU currently has 65 member countries spread across five continents.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Jump Rope Championship - Target Europe 2027, Pan America 2028-29

Category 3:
€250,000 - €500,000

About The Property

- The World Jump Rope Championships are the premier global competition for the sport of jump rope
- The event includes team and individual competitions in speed, freestyle, and urban disciplines
- Previously hosted in Colorado Springs (USA, 2023), Oslofjord (Norway 2019) and Shanghai (China 2018)
- Mid-July to August hosting period
- 2,200 athletes & 500 coaches from 30 nations
- 8 day event - including a number of qualification events



Headline Requirements

- Hotels and accommodation covered for technical inspections during the bid phase
- 5,000-8,000 seated venue provided by host
- Host to cover cost of 6-10 bed nights for 180 VIP officials, staff and athletes
- Lunch at competition venues provided by host
- Ground transportation options provided to and from venue

Host City Benefits

- Hotel nights in the local area to be paid for by 3,000-4,000 attending spectators and athletes
- Revenue split for ticketing, sponsorship, domestic TV and merchandising to be negotiated.
- €8m - €11.5m economic impact for host city
- Broadcast to 500m households in 180 countries through partners like ESPN. Short form highlights packages created by partners for maximal digital engagement
- Engagement of both young and old on health and well-being
- Volunteer Opportunities
- Education and promotion of sport with low barriers to entry to youth and families in community. Secondary target audience fitness community
- Perfect for host looking to increase health and well-being among their community

IJRU Global Conference - Target Europe 2027, Pan America 2028-29

Category 1:
€0 - €50,000

About The Property

- Hosted any time during the year in the same country as the world championships
- Duration dictated by host
- 200 officials and 100 attendees from the community, including schools, family centres, fitness community & charities, specifically heart foundations

Headline Requirements

- Host fee part of World Championships fee
- Venue with meeting rooms and AV capabilities provided by host
- Host to contribute towards hotel accommodation for all delegates
- Lunch at the venue provided by host
- Ground transportation options provided to and from venue



Host City Benefits

- Platform to educate and engage National Federations and other key stakeholders before the World Championships
- Some hotel revenue from attendees
- Opportunities to train local coaches judges
- Potential to host an urban sport festival alongside many other fitness and urban sport communities





UTS

The latest innovation to a traditional sport, UTS (Ultimate Tennis Showdown) is reinvigorating the sport to capture the attention of modern supporters.



About The Federation

- The UTS (Ultimate Tennis Showdown) is an innovative tennis league with a modern, fast-paced format.
- UTS uses top-10 level players (like Casper Ruud, Andrey Rublev, Ben Shelton and Alex De Minaur) to attract global fans and media.
- UTS focuses on the sport's long-term appeal and growth by embracing modern, fan-centric approaches.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Ultimate Tennis Showdown

Category 3:
€250,000 - €500,000

About The Property

- A premier global competition, UTS is known for its unique match format—8-minute quarters, live coaching, and mid-match interviews—revolutionising how tennis is played and viewed.
- Previously hosted in Los Angeles, London and Frankfurt (2023) New York, Oslo, Frankfurt and London (2024) Guadalajara, Nimes and Hong Kong (2025)
- 2 - 3 day event



Headline Requirements

- 4,000 - 7,000 seater venue plus training courts
- 500 bed nights for players and staff
- On site catering provided for athletes and officials



Host City Benefits

- Net advertising for city estimated at \$3million USD using famous tennis players
- International television and digital media coverage via prominent broadcasters such as Discovery Channel, T2, L'equipe, Eurosport
- Mass reach on UTS social media accounts, achieving 598m Impressions in 2024, as well as 191m video views
- 500 - 1000 hours of TV coverage globally during each event
- Volunteer opportunities for youth and local clubs with elite athletes

INTERNATIONAL ESPORTS FEDERATION

ESports is an emerging phenomenon among young, dynamic audiences, making IESF events perfect for cities seeking to position themselves as modern and tech-savvy.

World Esports
IESF

About The Federation

- The International Esports Federation (IESF) was founded in 2008 to develop esports worldwide.
- IESF hosts Championships in various game titles, uniting elite esports athletes from all continents and shaping the future of esports globally.
- IESF is committed to fostering sustainable growth in the esports ecosystem by promoting fair play and ethical competition.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Esports Championship - 2026 & Beyond

Category 4:
€500,000+

About The Property

- A premier global esports competition featuring elite competitors from around the world.
- Previously hosted in Riyadh (Saudi Arabia, 2024), Iasi (Romania, 2023), and Bali (2022),
- The prestigious event attracts over 850 teams and 3,000 athletes from more than 140 nations.
- The championship is a 14-day event (10 competition days, 4 days for arrival and departure)
- Held between October and December

Headline Requirements

- 2,000 spectator venue with functioning Air Conditioning system, insurance and security. Venue size can vary depending on number of stages
- Accommodation for 950 players, staff and officials provided over 10 nights
- Full board catering services and ground transportation provided to players, staff and officials
- Opening and closing ceremonies and fanzones to be arranged by host
- Signage and access to volunteers provided by host



Host City Benefits

- All spectators cover their accommodation and concessions spend over 14 days
- Potential for host to reduce rights fee by entering into a revenue share model with IESF
- Encourages partnerships with local businesses for event services
- Dedicated focus on female empowerment
- 2022 World ESports Championships in Bali generated \$5M (detailed economic impact breakdown available)
- 460m social media impressions and 130m broadcast viewership during 2025

Continental Esports Championship - 2026 & Beyond

Category 4:
€500,000+

About The Property

- Continental Championships are available in Europe, Asia, Africa and The Americas from 2026 and beyond
- Previous hosts include in Kryvyi Rih (Ukraine, 2024), Casablanca (Morocco, 2024), Chengdu (China, 2024), Baku (Azerbaijan, 2023), Riyadh (Saudi Arabia, 2023) and Buenos Aires (Argentina, 2022)
- The event attracts 300-500 participants from more than 20-40 nations, continent depending
- 7 day event (5 Competition days, 2 for arrival/departure)
- Held between May and September

Headline Requirements

- 1,000 spectator venue with functioning Air Conditioning system. Venue size can vary depending on number of stages
- Accommodation for 450 players, staff and officials provided over 7 nights
- Full board catering services and ground transportation provided to players, staff and officials
- Opening and closing ceremonies and fanzones to be arranged by host
- Signage and access to volunteers provided by host



Host City Benefits

- All spectators cover their accommodation and concessions spend over 7 days
- Potential for host to reduce rights fee by entering into a revenue share model with IESF
- Encourages partnerships with local businesses for event services
- 1.5m-15m broadcast viewership and 21m-138m social media impressions in 2025 continent depending



World Esports Summit - 2026 & Beyond

Category 1:
€0 - €50,000

About The Property

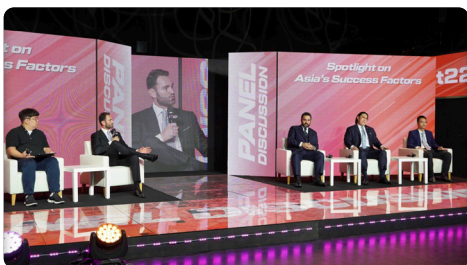
- A global event that advocates for esports recognition as a legitimate sport and uniting nations through competition, innovation, and collaboration
- Previously hosted in Busan (South Korea), the Summit features 10 panels with over 40 speakers
- 4 Day event (2 day summit, 2 days for arrival and departure)
- Held in January

Headline Requirements

- No host fee but license fee and operations costs (including catering and ground transportation) must be covered by host
- 40 hotel rooms for 2 nights covered by the host.
- VIP invites dictated by host objectives

Host City Benefits

- Promotion of city & culture
- Multi-year agreements possible
- No profit share - 100% sponsors/expo retained by city
- Best for education legacy/training including certifying referees for WEC
- Audience pay their own hotels and size varies based on city objectives
- Ticketing revenue not recommended



INTERNATIONAL TABLE SOCCER FEDERATION

Table Soccer is a mass participation sport played recreationally, and ITSF events are strategically designed to help the host drive social inclusion through sport.



About The Federation

- Founded in 2002, ITSF was established to globally represent the popular sport of table soccer.
- The ITSF has sanctioned major international table soccer events for all age groups and disabilities.
- ITSF are growing the sport across various continents by promoting ethics and fair play through long-term development initiatives.
- ITSF emphasises the importance of giving back to the community, particularly through school and university activations.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



About The Property

- The ITSF World Cup is the premier global event for individual athletes and national teams in table soccer, bringing together top players from around the world to compete at the highest level
- Previously hosted in cities such as Nantes (France, 2022) and Murcia (Spain, 2019)
- The competition serves as the ultimate stage for national teams and individual players, fitting into a structured global ranking system



Headline Requirements

- 3,000sqm venue to fit 150-200 tables
- Food and beverage covered inside the venue for competitors and VIPs
- Local marketing to be conducted by the host with support from ITSF

Host City Benefits

- ROI estimated to be €600,000 on hotels, food and tourism with 1,000 players from all around the world
- Hosts can increase this number through online ticket sales
- ITSF operate a global marketing campaign co-branded with the host
- Partnership with schools & universities give students free tickets and ITSF provide 100 tables for school programs
- Activations in public places, including bars, schools, table soccer tournaments and animations



World Champions League 2027

Category 2:
€50,000 - €250,000

About The Property

- The World Champions League is a premier international table soccer competition for club teams from across the World
- Previously hosted in various European cities, the event provides a high-stakes competitive environment
- As a major event in the ITSF calendar, the event comes with international media coverage and a strong focus on community engagement

World Series - 2027

Category 2:
€50,000 - €250,000

About The Property

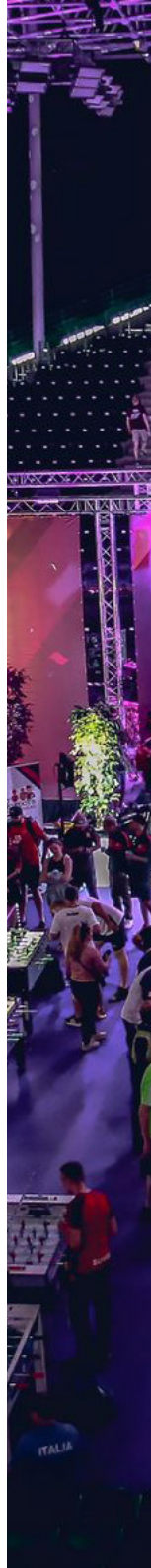
- The ITSF World Series is a premier international table soccer competition held multiple times throughout the year
- Previously hosted in Saarbrücken (Germany) and Dallas (USA) in 2024, the series rotates across various global locations, bringing elite-level competition to different regions.
- The ITSF World Series plays a crucial role in the global table soccer ranking system and serves as a pathway to the ITSF World Cup & World Championships

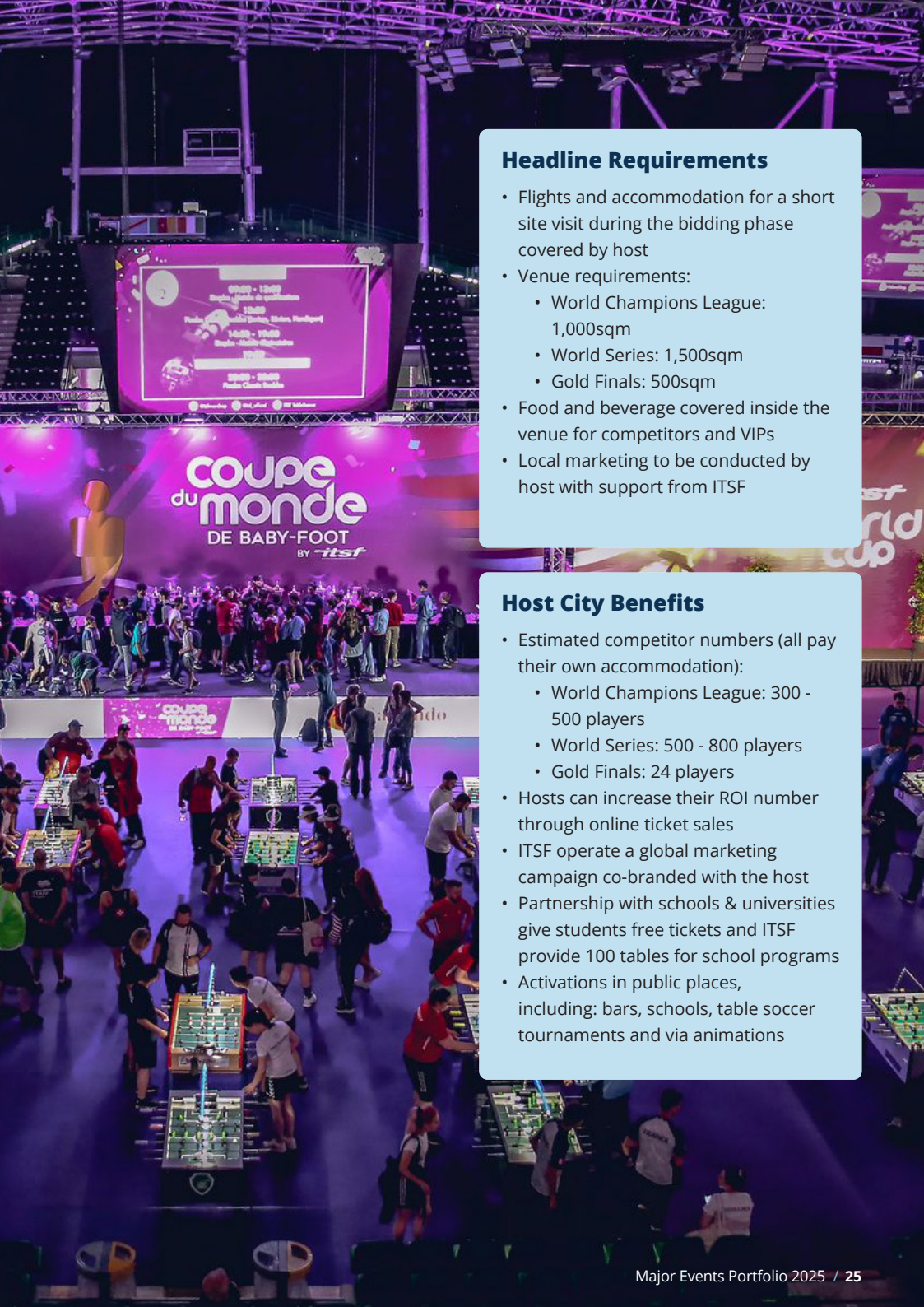
ITSF Gold Finals 2027

Category 2:
€50,000 - €250,000

About The Property

- The flagship ITSF singles event with 12 best mens and womens players qualifying by winning a World Series or through the continental ranking system
- First edition in Dallas in 2025





Headline Requirements

- Flights and accommodation for a short site visit during the bidding phase covered by host
- Venue requirements:
 - World Champions League: 1,000sqm
 - World Series: 1,500sqm
 - Gold Finals: 500sqm
- Food and beverage covered inside the venue for competitors and VIPs
- Local marketing to be conducted by host with support from ITSF

Host City Benefits

- Estimated competitor numbers (all pay their own accommodation):
 - World Champions League: 300 - 500 players
 - World Series: 500 - 800 players
 - Gold Finals: 24 players
- Hosts can increase their ROI number through online ticket sales
- ITSF operate a global marketing campaign co-branded with the host
- Partnership with schools & universities give students free tickets and ITSF provide 100 tables for school programs
- Activations in public places, including: bars, schools, table soccer tournaments and via animations

AIR RACE X

A cutting-edge, high-speed air race series designed for visionary cities seeking global attention. Limited events available for hosts ready to showcase their skyline on a world stage.



About The Federation

- AIR RACE X is a modern, high-octane plane racing series that began in 2023.
- World leading Pilots compete in the sky at speeds of 400kph with 12 G forces, using 25m high Air Pylons within each City's iconic landscape.
- 3 Races 2025, 4 Races 2026, 6 Races 2027.
- AIR RACE X is rapidly growing into a globally dominant motorsport series.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Air Race X

Virtual Race
Category 3:
€250,000 - €500,000

In Person Race
Category 4:
€500,000+

About The Property

- Air racing is the fourth largest motorsport in the world, with live events attracting 100,000+ spectators per event.
- Races can be conducted in live, digital, or remote formats, representing the best of the city without disruption.
- Limited opportunities for 2026 and 2027 series'
- Events are held outdoors and are best scheduled during dry seasons
- Duration depends on host objectives

Headline Requirements

- An iconic skyline with space for large pylons for the planes to race around (or that can be digitally mapped for digital races).
- Dedicated space for fan activations.



Host City Benefits

- Broadcast reach in over 100 countries, reaching 250 million homes
- Previous events have created 244.4 million viewers and generated 2.1 billion digital interactions.
- ROI from live and digital races ranges from €3 million - €10 million through ticketing, merchandising, branding, and fan zones

EXTREME H

Extreme H is a bold, dynamic racing series with equality, clean energy technologies and communities at our heart



About The Federation

- Extreme H is a new motorsport vertical, focused on Hydrogen powered cars.
- Born from the widely successful Extreme E series, Extreme H showcases the possibilities of new technologies in the race to fight climate issues.
- The first motorsport with 100% gender equality.

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Extreme H World Cup

Category 4:
€500,000+

About The Property

- A bold, pioneering step forward demonstrating cutting-edge hydrogen technology in a competitive racing environment
- 8 recognisable teams from the world of motorsport
- Launching in 2025 with races already secured in Saudi Arabia, UK, USA and Chile
- Qualifying event for a 10-car World Finale
- Each event includes rally, head-to-head and multi-car disciplines

Host City Benefits

- Racing can take place on all terrains, not just a purpose built race track
- Potential to host concurrent Summits, female empowerment activations, school programmes and environmental activities
- Live coverage, highlights, influencer marketing and short-form content delivered by Extreme H
- 180+ total broadcast partners and 3bn+ social media impressions
- Engage with 140m global fans
- €28m global advertising value
- €18.5m economic impact
- 10,000 spectators, 21% international

Headline Requirements

- Mix of cash fee plus VIK contribution •
- Provision of venue for racecourse, event operations and event village
- 3km course for multi-lane racing
- Provision of required licenses and permits
- 2-3 week build time before the event
- Race village to include a paddock, hospitality, power and accessibility



WORLD DANCE SPORT FEDERATION

The WDSF was established to govern and promote DanceSport globally, and their events are perfect for cities seeking to foster artistic expression and precision.



About The Federation

- Organised over 150 World Championships.
- 100 National Member Bodies and 77 National Olympic Committees.
- Supports over 100,000 registered athletes.
- Focuses on fostering sustainable growth.
- Debut of Breaking (break dancing) at the 2024 Olympic Games.
- 200 events 1,300 competitions all over the world across 9 disciplines.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Breaking Championship

Category 1:
€0 - €50,000

About The property

- The World Championships include all or some of adult, youth and team competitions
- Previously hosted in Chengdu (China, 2024), Leuven (Belgium, 2023), Seoul (South Korea, 2022), Paris (France, 2021) and Nanjing (China, 2019)
- Any time of year
- 2-day event

Headline Requirements

- Two 8x8sqm fields of play required
- Host covers 3 nights accommodation for all athletes
- Catering and ground transportation services required
- Opening/Closing ceremonies



Host City Benefits

- City keeps full ticketing revenue
- 33% of the total spectators will require hotel nights for the event
- Host keeps all F&B revenue
- All merchandising rights and revenue generation sit with the host
- The host gains exposure via the Global or Continental broadcasting agreements currently held by WDSF



Continental Breaking Championship

Category 1:
€0 - €50,000

About The Property

- Option to host Adult, Youth and Teams competitions
- Previous hosts include Sydney (Australia) and Guangzhou (China)
- Any time of year
- 2 day event

Headline Requirements

- Potential for multi-event agreements
- Two 8x8sqm fields of play required
- Host covers 2 hotel nights for all athletes
- Catering and ground transportation services are required
- Opening/Closing ceremonies

Host City Benefits

- City keeps full ticketing revenue
- 33% of the total spectators will require hotel nights for the event
- Host keeps all F&B revenue
- All merchandising rights and revenue generation sit with the host
- Host gains exposure via the global or Continental broadcasting agreements currently held by WDSF



World Dance Games

Category 4:
€500,000+

About The Property

- An innovative, fully customisable games that celebrates everything that makes the sport special
- 2 week event any time of year
- Participant and crowd numbers can be tailored to hosts objectives and capabilities
- Events include solo, duo and team competitions, dance battles and youth and senior categories across any combination of the 9 recognised disciplines and 39 sub-disciplines
- Any time of year

Headline Requirements

- Host fee negotiable based on number and type of disciplines chosen
- Access to up to 5 venues with at least one 250sqm dance floor
- Catering for athletes and officials required at the venue
- Opening and closing ceremony provision
- Ground transport from hotel to venues required
- Accommodation for athletes and senior competition officials must be provided

World and Continental Championships - Standard and Latin

Category 1:
€0 - €50,000

About The Property

- Premium international competitions in Standard and Latin disciplines
- Various previous hosts, including Nanjing and Beijing
- Potential to host male and female events across multiple age groups, categories and styles, chosen based on the demographics a host wishes to attract
- Potential for multi-year, multi-event agreements
- 2 day event hosted any time of year



Headline Requirements

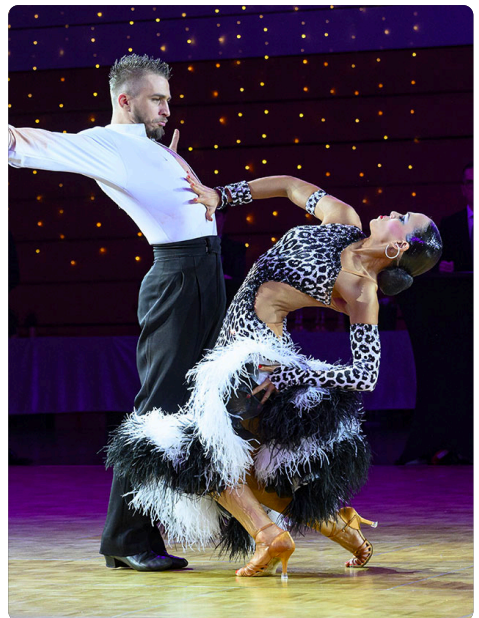
- Host fee negotiable based on scale and scope deployed
- Venue must include 250sqm dance floor
- Ground transportation for athletes must be provided from hotel to venues

Host City Benefits

- City keeps full ticketing revenue
- 33% of the total spectators will require hotel nights for the event
- Host keeps all F&B revenue
- All merchandising rights and revenue generation sit with the host
- Host gains exposure via the global or Continental broadcasting agreements currently held by WDSF

Host City Benefits

- City keeps full ticketing revenue (estimated 1,000 - 5,000/day)
- 33% of the total spectators will require hotel nights for the event
- Host keeps all F&B revenue
- All merchandising rights and revenue generation sit with the host
- Host gains exposure via the global or Continental broadcasting agreements currently held by WDSF



RUGBY EUROPE

Rugby Europe has a strategic focus on the long-term growth of rugby, implementing initiatives to help event hosts promote youth participation.



About The Federation

- Established in 1934 as the Fédération Internationale de Rugby Amateur (FIRA), Rugby Europe was re branded in 2014 to oversee the promotion, governance and growth of rugby in the continent.
- Rugby Europe has 47 member unions, organising over 130 international rugby games and 18 Rugby Sevens tournaments annually, including Rugby World Cup Qualification and Olympic Games Regional Qualifications

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



U18s & U20s Rugby Union European Championships - 2028

Category 1:
€0 - €50,000

About The property

- The U18 & U20 Rugby Union European Championships are elite age-group rugby competitions, bringing together the best young talents from across the continent
- Previously hosted in Prague (Czech Republic, 2023-2028) Lisbon (Portugal, 2021-2022), the tournament is the largest age-group rugby event in Europe
- The championships play a vital role in the development pathway for future international rugby stars



Headline Requirements

- One primary venue of 3,000-15,000 seats with 1-3 other venues with 1,000-3,000 seated capacity OR 1 Main venue with Artificial grass WR Rule 22 Compliant.
- All venues to include AV and signage capabilities
- Accommodation provision for officials
- Ground transport service for competitors and officials



Host City Benefits

- A minimum of €373,000 invested in the city economy guaranteed
- Teams will spend a minimum of €100 per person outside the official event activity, representing an additional €57,000 economic impact
- Over 200,000 live viewers from over 160 countries during the event through Rugby Europe OTT channel. 8 million video views on social media
- Free tickets made available for local schools
- Potential revenue from ticketing based on previous tournament in the region of €25,000 - €50,000
- Concessions/Hospitality revenue
- Advertising benefit on site (venue) and online before and during the event

Rugby Sevens European Championship Series: 2026

Category 2:
€50,000 - €250,000

About The Property

- The Rugby Sevens European Championship Series is a prestigious annual event featuring top men's and women's teams from across Europe, acting as one of the key legs of the Championship Series
- Previously hosted in Makarska (Croatia) and Hamburg (Germany) in 2024
- Rugby sevens is an Olympic sport and these championships play a crucial role in the European rugby circuit

Headline Requirements

- One primary venue of 3,000-15,000 seated capacity to include AV and signage capabilities
- Accommodation provision for officials
- Ground transport service for competitors and officials

Host City Benefits

- €180k - €200k invested in the city economy
- An additional €40,000 spend from spectators and participants outside of the official event
- TV coverage in 130 countries through RE OTT channel + TV Broadcast partners of Rugby Europe and the host, aggregating 100k live views and 5 million social media views
- The city can benefit from free tickets for local schools and exposure on branding and advertising banners
- Ticketing revenue in the region of €25k - €50k

Rugby Europe General Meeting 2026

Category 1:
€0 - €50,000

About The Property

- The Rugby Europe General Meeting is a key event that brings together national rugby federations, with over 100 delegates from 60 countries attending each year.
- Hosted annually, typically at the end of November or the start of December, the congress offers a significant platform for networking and discussion among European rugby leaders.

Headline Requirements

- Host fee "Best Offer" cost reduction on venue hire, catering and accommodation
- Easy flight routes for delegates

Host City Benefits

- A high level event of the European sports governance that can contribute to the stature of "Sporting city" of your national capital city or regional capital city
- Media coverage from 47 participating unions

Rugby Sevens U18 Boys & Girls European Championship: 2027

Category 1:
€0 - €50,000

About The Property

- The Rugby Sevens U18 Boys & Girls European Championship is an international youth rugby competition
- Previously hosted in Strasbourg (France) in 2024 and Switzerland in 2023
- Rugby sevens is an Olympic sport, and this event contributes to developing future Olympians and fits into the European Rugby Sevens Series as a regional qualifier

Headline Requirements

- Coverage of Accommodation for Rugby Europe officials. Host fee is a plus

Host City Benefits

- The Local Organising Committee (LOC) will have all national marketing rights and the organiser will own 50% of advertising space to highlight its institutions and partners
- All ticketing revenues are owned by the LOC
- Possibility to set up a "Rugby Village" with stands, food trucks and Rugby demonstrations, with all rights owned by the LOC
- All games broadcast live on Rugby Europe OTT platform, leading to 65k live views in 120 countries and 1.5m views on social media
- Volunteer Programmes to boost community engagement

REC Finals 2027

Category 2:
€50,000 - €250,000

About The Property

- The Rugby Europe championship finals gathers the best 8 rugby teams in Europe outside the Six Nations (Georgia, Portugal, Spain, Romania, Netherlands, Belgium, Germany, Switzerland). Previously hosted in Paris in the prestigious "Stade Jean Bouin" home of Stade Français.

Headline Requirements

- Stadium between 10,000 and 30,000 thousands seats provided by host. Artificial turf is preferred
- Hosted in March

Host City Benefits

- The biggest Europe wide rugby event attracting between 10k and 30K spectators who purchase their own accommodation and concessions
- Ticketing revenue remains with the host
- Broadcast covering 150 countries with major TV partners - Over 3 Million views on TV for REC2025
- 5 Millions views on Social Media
- Over 200 articles reporting on the event

WORLD DODGEBALL

Dodgeball is a truly global sport with strong cultural references. The sport has concrete ambitions to be an Olympic sport by 2032 but retains core objectives like community engagement and increasing grassroots participation.



About The Federation

- Official World governing body of Dodgeball.
- 72 national federations, effecting 70 million people in 6 continents.
- Aiming to grow sustained participation at grass roots & high performance levels.
- Ambition to enter the 2032 Olympics and forecasted to have 90 million participants across 90 nations by 2028.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Beach Championships - 2026 & beyond

Category 2:
€50,000 - €250,000

About The Property

- The pinnacle of beach dodgeball competition
- Over 350 athletes
- 3 - 4 day event
- 16 teams, including mixed, male and female teams
- Month flexible based on destination



Asian Championships - 2026

Category 2:
€50,000 - €250,000

About The Property

- Elite indoor competition from top 14 Asian countries
- Mixed, male and female teams across senior, U21 and U16 categories
- 4-5 day event
- Previous editions Riyadh (Saudi Arabia, 2024)



Headline Requirements

- Free access to 60m x 20m court with additional practice spaces
- Event production services, such as AV, security, transport and catering services
- Marketing services to present the competition locally
- Discounted accommodation for up to 400 VIPs

Host City Benefits

- 3.2 million average audience viewership on ESPN per international event
- Multiple community activation opportunities
- Estimated ROI US \$400,000 - \$800,000 property depending
- Spectators pay their own accommodation fees

Africa Cup Of Nations - 2027

Category 2:
€50,000 - €250,000

About The Property

- 3-4 day event
- Best 8 nations in Africa
- Mixed, male and female teams across senior, U21 and U16 categories
- 4-5 day event
- Month flexible

Club World Cup - 2027

Category 2:
€50,000 - €250,000

About The Property

- Top 16 clubs globally
- 4 - 5 day event
- Mixed, male and female teams in senior, U21 and U16 age categories

World Cup - 2028

Category 2:
€50,000 - €250,000

About The Property

- Top 16 nations globally
- 4 - 5 day event
- Mixed, male and female teams in senior, U21 and U16 age categories
- Previous hosts include Cairo (Egypt, 2022) and New York (USA, 2018)

Host City Benefits

- 3.2 million average audience viewership on ESPN per international event
- Multiple community activation opportunities
- Estimated ROI US \$400,000 - \$800,000 property depending
- Spectators pay their own accommodation fees

Headline Requirements

- Free access to 60m x 20m court with additional practice spaces
- Event production services, such as AV, security, transport and catering services
- Marketing services to present the competition locally
- Discounted accommodation for up to 400 VIPs

WORLD OBSTACLE OCR WORLD CHAMPIONSHIP

As a mass participation event with Olympic links, the OCR World Championship is the perfect event for cities seeking to combine sport and tourism.



About The Federation

- The Fédération Internationale de Sports d'Obstacles (FISO) was founded in 2014 to represent and promote obstacle sports worldwide.
- FISO has hosted 9 Continental and World Championships since 2016, and has member federations in over 100 countries.
- Modern Pentathlon includes an obstacle discipline in the 2028 Los Angeles Olympic Games.
- FISO championships are mass participation and spectator events delivering world class experiences.

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Obstacle OCR World Championship

Category 2:
€50,000 - €250,000

About The Property

- The OCR World Championship includes four competitions for mass participation, spectators, and broadcast
- Events include 100m head-to-head, 2.5 km & 15 km cross country, and mixed team races
- Previously hosted in San Jose (Costa Rica, 2024), and Genk (Belgium, 2023)
- FISO is integrated into Modern Pentathlon for the Los Angeles 2028 Olympics
- 4 - 6 days of competition
- 2000 spectators and officials
- 1500 - 5000 Competitors
- Can be hosted any time of year

Headline Requirements

- Central venue with athletics track or sports field
- Seating for spectators
- Festival area for food, beverages and awards
- Open spaces for mass participation events: urban through wilderness, any terrain
- Athlete village with bathrooms and changing rooms
- Meeting room with audio and video for 100 people
- Event office with high speed internet
- Lodging & meals for directors + VIPs (12 single rooms x5 nights)
- Lodging & meals for senior technical officials (20 twin share x3 nights)

Host City Benefits

- Economic impact from up to 5,000 athletes and entourage for 4 nights
- Ticketing spend €100 - €200
- Media valuation €8M
- Authentic social media content through athlete generated content
- Content distribution can be facilitated through global partners



WORLD STREET WORKOUT AND CALISTHENICS FEDERATION

Street sports are globally popular amongst urban communities, and the WSWCF World Championships are the pinnacle of these sport.



About The Federation

- WSWCF is the largest and most recognized global body for street workout and calisthenics.
- They have 84 member organisations and a presence in over 100 countries.
- WSWCF have hosted 14 World Championships and over 100 World Cup stages.
- WSWCF are currently in process of establishing continental confederations, something future hosts can become a driving force for.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS

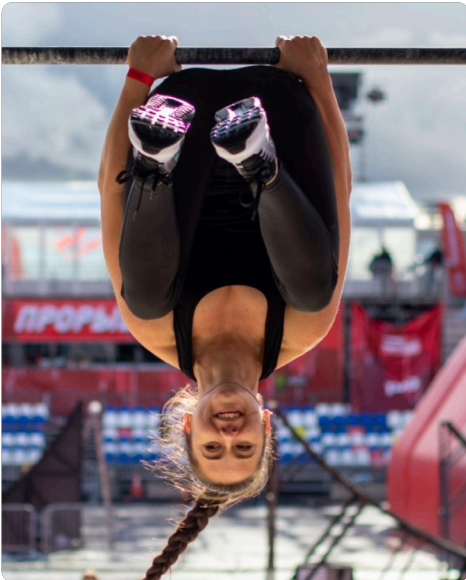


World Championships

Category 2:
€50,000 - €250,000

About The Property

- The World Championship is WSWCF's largest annual event
- It is being hosted in Sofia, Bulgaria, in 2025.
- 4 day event
- Hosted April - May ideally
- Expected 300+ elite athletes from 70+ countries, with big social media presence
- 2,000+ spectators (local & international)



Headline Requirements

- 2,000 - 3,000 seater stadium with 15m x 15m competition zone and large screen
- Accommodation and onsite catering provided for judges and officials
- Onsite medical support & ground transportation provided for athletes



Host City Benefits

- Over 600 athletes and international spectators will purchase accommodation over 8 days (4 day event + 2 days either side)
- Share of ticket sales retained by host city
- Potential for city to generate sponsorship revenue
- Local fitness education & opening of calisthenics parks, for all genders
- International television and digital media coverage to be discussed
- WSWCF influencer's shall bring up to 200M media engagements from social media networking
- Perfect for a host looking to promote street sport participation

CONFEDERATION OF INDEPENDENT FOOTBALL ASSOCIATIONS

CONIFA promotes peace, humanity, and inclusion through football, striving to build bridges between diverse regions while eradicating discrimination and ensuring fair play.



About The Federation

- CONIFA was founded in 2013 to support international football teams from nation states not recognised by FIFA.
- CONIFA has 40 member associations across 5 continents, engaging 970 million global fans.
- All CONIFA events are designed to empower marginalised groups and increase social inclusion.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Men's World Cup

Category 1:
€0 - €50,000

About The Property

- The premier men's tournament on the CONIFA calendar
- 12 teams of 26 players and officials
- 2 week event
- June to July 2026 onwards
- Previously hosted in London (UK, 2018) and Ostersund (Sweden, 2014)



Women's World Cup

Category 1:
€0 - €50,000

About The Property

- The premier womens tournament on the CONIFA calendar
- 8 Teams of 26 players and officials
- 9 day event
- June to July OR December to January 2026 onwards
- Previously hosted in Bodo (Norway, 2024)



Men's Continental Cup

Category 1:
€0 - €50,000

About The Property

- A major tournament for non-FIFA recognised national teams
- Featuring leading teams competing for the continental title (8 teams in Europe, 4 teams in other continents)
- 7-9 day event in June to July OR December to January
- Previously hosted at Oaxaca (Mexico) for the North America Football Cup 2023 and Portugal for the Asia Cup 2023

Women's Continental Cup

Category 1:
€0 - €50,000

About The Property

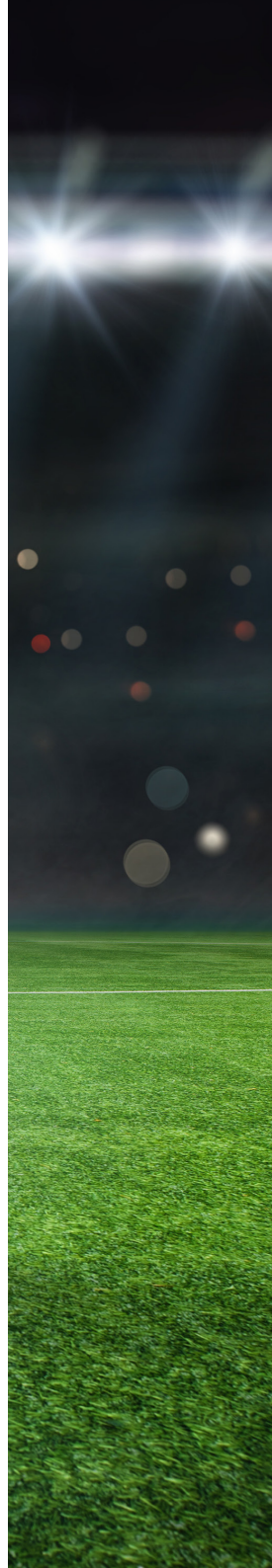
- A key event featuring non-FIFA recognised national sides
- The event forms part of the regional competitions for unrecognised nations under CONIFA's framework
- Featuring leading teams competing for the continental title (8 teams in Europe, 4 teams in other continents)
- 9 day event in June to July OR December to January

Mixed Gender Youth International Cup

Category 1:
€0 - €50,000

About The Property

- Featuring 6 teams of mixed gender, competing in youth-level football tournaments
- Fosters international visibility and participation in grassroots sports under CONIFA's network of non-FIFA recognised national teams
- 8 Teams in Europe, 4 teams in other continents
- 5-9 day event anytime of year



Men's No Limits Continental Cup

Category 1:
€0 - €50,000

About The Property

- A 7-day event featuring 4 teams competing in disability football
- The event plays a key role in CONIFA's efforts to promote disability football within regional championships
- 8 teams in Europe, 4 teams in other continents
- Previously hosted in Monaco in 2019
- 5-9 day event anytime of year

Headline Requirements: All Competition Properties

- One 10,000 and one 5,000 seater stadium
- Host to cover travel and accommodation expenses for teams, staff and officials (numbers differ depending on properties)

Host City Benefits: All Competition Properties

- All accommodation, ticketing and F&B spend from 10,000 - 30,000 spectators (property dependent) retained by host
- Event sponsorship revenue retained by host
- International broadcast and digital media coverage through CONIFA partnerships

CONIFA Annual General Meeting

Category 1:
€0 - €50,000

About The Property

- 3-day event with 40 delegates in attendance
- Held in February or March
- Hosted alongside another CONIFA event
- Held in Genoa (March 2025)

Headline Requirements

- To be hosted in tangent with another CONIFA event

Host City Benefits

- Up to 80 delegates will purchase their own accommodation for 4 nights during the event

INTERNATIONAL MIXED MARTIAL ARTS FEDERATION

International Mixed Martial Arts Federation (IMMAF) events are perfect for hosts seeking to inspire their community by showcasing elite young sporting talent.



About The Federation

- IMMAF was founded in 2012 and is the global governing body for Mixed Martial Arts (MMA).
- IMMAF have 130 member federations across all continents and they oversee annual world and continental championships in Europe, Asia, Africa, Pan America and Oceania.
- IMMAF focuses on providing a performance pathway for amateur athletes to transition into the professional competitions.
- As a signatory to the WADA code, IMMAF prioritises fair play and athlete well-being, and promotes sustainable practices within its events and operations to ensure long-term growth for the sport.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



About The Property

- The IMMAF World Championship is the premier amateur MMA competition, providing a pathway for athletes to transition to professional ranks
- Previously hosted in Uzbekistan (2024), Tirana, Albania (2023), and Abu Dhabi, UAE (2021).
- Attracts significant media attention
- 5 day competition in the Autumn
- Over 700 athletes



Headline Requirements

- 2,000 seater venue, including training and warm up area
- Accommodation for officials for 7 nights
- Host to cover on-site catering, signage, ground transport, branding and operational equipment

Host City Benefits

- Host keeps all proceeds from ticketing revenue
- Potential for host to generate revenue through a sponsorship/advertising agreement with IMMAF
- Athletes (700) and spectators (up to 2,000) purchase their own accommodation (5-7 nights, up to 18,900 hotel nights), travel and food
- The 2023 World Championships reached 940,000,000 people from 39 countries across 304 media outlets



Continental Championship

Category 1:
€0 - €50,000

About The Property

- Potential to host championships in all continents
- Previous hosts include: Asia (Thailand, Tajikistan, Bahrain, Pakistan) Panam (Bahamas, Canada, Columbia, Mexico) Africa (South Africa, Angola, Namibia)
- 5 day event
- Seeking hosts for Jan-June 2026-2028
- Potential for multi-year agreements

Headline Requirements

- Up to 1,000 seater venue with two 40x20m playing surfaces
- Accommodation covered for IMMAF core staff
- Host to cover operational costs, branding and ground transportation

Host City Benefits

- 500 - 700 bed nights covered by athletes during the event
- Food, transport and accommodation purchased by spectators (up to 1,000)
- Broadcasted globally on IMMAF.TV
- Legacy benefits tailored by the host and can include health and wellbeing, volunteer opportunities, grassroots participation and referee qualifications
- Specific ROI details to be discussed





#INABU

Abu Dhabi
2024

EUROPEAN MINIFOOTBALL FEDERATION

The European Minifootball Federation deliver events perfect for hosts looking to drive tourism spend through football



About The Federation

- The European Minifootball Federation (EMF) is the official governing body of minifootball in Europe, including all 5 to 8-a-side formats.
- The EMF were founded in 2008 and have 26 affiliated member nations
- The EMF organises community-rooted, mass participation events that attract large bed nights numbers and tourism spend
- Legacy benefits for all EMF events include the creation of long-term initiatives designed to increase participation

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



European Mini Football Club Championships

Category 1:
€0 - €50,000

About The Property

- An elite competition for European 6-a-side football teams
- Requires a European host in September 2026-2028
- Previously hosted in Maribor (Slovenia), Hajdúszoboszló (Hungary), Lignano Sabbiadoro (Italy), Warsaw (Poland)
- 1,200 participants
- 400 spectators per day, including 200 friends and family
- 13 day duration, including arrival and departure days
- Qualification to the event is determined by national competitions and rankings

Host City Benefits

- Media reach in 25 countries, either via live stream or social media
- 5,000 bed nights purchased by competitors and spectators
- Host retains 90% of revenues for all ticketing/sponsorship/merchandising
- Event secure ~700,000 organic social media impressions

Headline Requirements

- Venue must be less than 2 hours from the nearest airport
- 3 adjacent minifootball pitches: 26x46m playing field on artificial grass.
- Seats for 400 spectators minimum, 6 dressing rooms
- 340 hotel rooms provided by the LOC
- Basic meals provided for EMF staff
- Ground transport for EMF Staff between official hotel and venue



EMF EURO European 6-a-side Championship

Category 3:
€250,000 - €500,000

About The Property

- Premier competition for national 6-a-side football sides
- Hosted June-July 2028
- Previously hosted in Crete (Greece), Herceg Novi (Montenegro), Székesfehérvár (Hungary), Brno (Czech), Sarajevo (Bosnia and Herzegovina)
- 800 Participants
- 6,000 total spectators per day, including 2,000 tourists
- 9 day event



Headline Requirements

- Main venue within 2 hours by bus of an international airport
- Venue with 26x46m playing field on artificial grass, 6 dressing rooms and seats for 2,000 spectators
- 340 hotel nights provided by LOC
- Basic meals provided for EMF staff
- Ground transport for EMF Staff between official hotel and venue

Host City Benefits

- Media reach in over 100 countries, either via live stream or social media, resulting in 1.2bn digital reach
- 13,000 bed nights purchased by competitors and spectators
- Host retains 90% of revenues for all ticketing/sponsorship/merchandising
- Event broadcast across 20+ TV Channels and 90 media outlets
- The championships are designed to engage grassroots sports teams and train volunteers to create lasting legacy impacts





WORLD DOWNHILL SKATEBOARDING CHAMPIONSHIP

The premier international series for Downhill Skateboarding and Street Luge, showcasing the purest forms of these thrilling disciplines.



About The Federation

- Introduced as a discipline during the 2019 World Games in Barcelona, WDSC is now an annual series of elite Downhill Skate events.
- Attracts top competitors from over 19 countries.
- Has global TV coverage and reaches multi-millions on social media.
- Focuses on safety regulations to ensure both environmental responsibility and a safe experience for athletes and spectators.

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



World Downhill Skateboarding Championships

Category 2:
€50,000 - €250,000

About The Property

- Previous hosts: Turkey, Czechia, Italy, Wales and USA
- 2 day event
- 100 - 150 riders and support teams
- Hosted during dry seasons



Headline Requirements

- Downhill slope and road closures required for competition space
- Host to collaborate with local PR agencies to maximise coverage
- On site catering and ground transportation for athletes and officials
- Travel and accommodation provision for 20 VIPs over the event

Host City Benefits

- Each event attracts around 100-150 riders with their friends and family
- Televised in 112 territories through channels like DAZN Extreme and Channel 4
- Athlete generated social media content frequently reaches 50m views
- Opportunities for local youths to engage in workshops with star riders to develop skills
- Perfect for hosts seeking to monetise natural downhill tracks or media coverage



MAJOR EVENTS INTERNATIONAL

Major Events International (MEI) are offering ambitious sport event hosts the opportunity to attract VIP global Rights Holders to experience their event activation capabilities first hand.



About The Organisation

- MEI acts as an intermediary between the three key stakeholder groups in world sport - Rights Holders, Host Destinations and Event Delivery Suppliers.
- MEI were formed in 2008 and are based in London, with a network of active associates based in key territories.
- MEI hosts two Summits annually and have fulfilled numerous government contracts focused on inward investment and sports tourism.

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HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



About The Property

- 2.5 day business of sport event, including cultural activations & hosting infrastructure tour
- Advised 150-500 delegates, objectives dependent
- Can be hosted concurrently with another sports competition
- A Regional Summit is the pinnacle of a 12-24 month support service designed to leverage MEI's existing reputation among sports Rights Holders, to position the host as a global leader



Headline Requirements

- A conference venue and site visits to key infrastructure/stadia
- Audio visual, transport and catering services provided by the host
- Potential to fund VIP delegate flights and accommodation

Host City Benefits

- Be front of the queue for hosting opportunities with strategically important Rights Holders
- MEI will create a bespoke programme designed to align with your event hosting strategy
- MEI will manage the invitations and on-site support for all delegates
- Global media and communications support, including through digital channels and MEI partners
- Potential to drive revenue through ticketing, sponsorship and an optional Expo
- An optional awards dinner and Festival of Sport can be hosted alongside the Summit to increase community engagement and revenue generation



NOTES



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NOTES



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E. enquiries@majoreventsint.com

T. +44 (0)207 709 2350

W. www.majoreventsinternational.com