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SAVE THE DATE: Sport Events Congress 2026 (SEC26) COMING TO MISSISSAUGA, ONTARIO – MARCH 9 – 12, 2026

[OTTAWA, ON, May 8th, 2025] – Sport Tourism Canada (STC), in partnership with Visit Mississauga, is pleased to share a *Save the Date* for **Sport Events Congress 2026 (SEC26)**, which will take place in **Mississauga, Ontario**, on **MARCH 9 – 12, 2026**.

Following Mississauga's announcement as the host city during SEC25 in Calgary, preparations are already underway to deliver a dynamic, engaging, and unforgettable Sport Events Congress in 2026. SEC26 will offer fresh perspectives, innovative programming, and exceptional networking opportunities for over 350 delegates from across Canada's sport tourism ecosystem.

"Sport Events Congress is the largest and most anticipated sport tourism event in Canada. We're thrilled to bring SEC26 to Mississauga, a city with a growing reputation for hosting successful sport events and welcoming guests from across the country and around the world. We're excited to work with Visit Mississauga and our partners to deliver another memorable Congress."

– Sheena McCrate, CEO, Sport Tourism Canada

“We’re all warmed up and ready to welcome the Sport Events Congress (SEC) to Mississauga in 2026. As Canada’s largest gathering of sport tourism professionals, SEC is the perfect opportunity to showcase everything our city has to offer. From world-class venues and accommodations to a dynamic, multicultural food scene, Mississauga is ready to deliver an unforgettable experience for athletes, fans, and delegates alike. Our team has been working diligently to position Mississauga as a premier destination for sport hosting, and we’re excited to bring fresh energy and ideas to SEC26. We can’t wait to welcome everyone and share the best of our city!”

– Victoria Clarke, CEO, Visit Mississauga

Whether you're a first-time delegate or a long-time Congress attendee, SEC26 in Mississauga will offer new opportunities for collaboration, celebration, and discovery. Stay tuned for more information, including registration launch dates, venue details, and program highlights.

CONFERENCE VENUES INCLUDE:

Hilton Mississauga/Meadowvale – Host Hotel

Paramount Fine Foods Centre – Host to 2026 Sport Events Exchange (aka Speed Dating)

ABOUT SPORT TOURISM CANADA

[Sport Tourism Canada](#) (STC) is a non-governmental, member-based, capacity building, not-for-profit organization that promotes sport tourism as a grassroots economic and social development initiative at the community level. STC services over 280 members across Canada, including municipalities, national and provincial sport, multisport and major games organizations and a variety of other sport and tourism industry partners. STC aims to increase Canada’s capacity to attract and host sport tourism events by: establishing Canada as a preferred sport tourism destination; enhancing the image and profile of the sport tourism industry; facilitating networking, educational and communication opportunities; developing and facilitating access to industry tools; building investment in sport tourism from the public and private sectors; and coordinating research and data collection of activity within the sport tourism industry.

ABOUT VISIT MISSISSAUGA

Visit Mississauga is the official destination marketing organization for the City of Mississauga and a passionate champion of Canada’s sport tourism industry. Home to Pearson International Airport (YYZ), Mississauga offers a welcoming gateway for national and international sporting events of every scale.

Home to acclaimed venues like the **Paramount Fine Foods Centre, The International Centre**, and the **Iceland Mississauga**, the city has a strong history of hosting successful provincial, national, and international competitions. These facilities are complemented by a wide selection of accommodations—including the **Hilton Mississauga/Meadowvale**—as well as a vibrant mix of dining, culture, and green spaces that elevate the experience for athletes, officials, and spectators alike.

At the heart of Mississauga’s success is Visit Mississauga’s collaborative approach. The team works with event organizers and stakeholders, offering tailored support from bid development through to event execution. With a clear vision to grow sport tourism, Visit Mississauga is committed to showcasing the city as a premier destination for sport, celebration, and community.

Learn more at [visitmississauga.ca](https://www.visitmississauga.ca).

Interested in shining a spotlight on your business or organization at STC’s 2026 Sport Events Congress? Contact us at SEC-CES@sporttourismcanada.com for details about sponsorship and exhibitor opportunities.

FOR MORE INFORMATION CONTACT:

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SEC Partnership & Sponsorship Inquiries

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