



GOT GAME? SOYEZ DE LA PARTIE!

Virtual Edition | Édition Virtuelle | April 7-8-9 avril 2021

@Events_STC • #SEC21

SCHEDULE OF EVENTS

Updated: Dec 30, 2020 (subject to change)

DAY 1 → APRIL 7, 2021

TIME (EST)	Session / Activity
10 AM to 3:15 PM	Help Desk Open (LIVE) <i>Staffed by: Riley Denver & Heather Harcott, Sport Tourism Canada</i>
	Virtual Vendor Alley – It's All Fun & Games (online) Get to know our event sponsors & exhibitors in the online version of Vendor Alley. Gifts & prizes to be won!
	SEC Swag Store Open for Business – Shop til you drop! Sponsored by: TBA
10:30 AM	Sweatworking: Meditation & Mindfulness Techniques (Pre-Recorded On-Demand) Instructor: Manali Haridas-Scott, Zen for You Sponsored by: TBA
11 AM to 11:15 AM	Day 1 Opening Remarks (LIVE) Join us live for the official opening of SEC21 (Virtual Edition)! Co-Hosts: Sylvie Bigras & Greg Amiel
11:25 AM to 11:55 AM	Keynote Presentation (LIVE) – TBA Presenter: TBA Sponsored by: Richmond Sport Hosting
Noon to 12:15 PM	Live at the Anchor Desk with Co-Hosts + Special Guest TBA Sponsored by:
12:30 to 1 PM	Luncheon Entertainment/Interactive Activity (LIVE) Sponsored by:
1:15 PM to 1:45 PM	Find Your Tribe Chat Room for Destinations (LIVE) Sponsored by: Destination Canada
	Find Your Tribe Chat Room for Accommodations Providers (LIVE) Sponsored by: Destination Canada
1:15 PM	Breakout Sessions (Block 1) – Pre-Recorded On-Demand Topics and presenters coming soon ... Sponsored by: Room Sponsor
1:30 PM	Sweatworking: Yoga (Pre-Recorded On-Demand) Instructor: Manali Haridas-Scott, Zen for You Sponsored by: TBA

1:45 PM to 2 PM	Furbaby Contest (LIVE) It's time to show-off your furbaby! Submit the cutest photo of your pet to be eligible to win prizes. Hosted by: Greg Amiel (and Roscoe) Sponsored by: TBA
2:15 PM to 2:30 PM	Live at the Anchor Desk with Co-Hosts + Special Guest TBA Sponsored by: TBA
2:40 PM to 2:55 PM	Behind the Scenes from the SEC Production Studio at the Westin Ottawa (LIVE) Hosted by: Greg Amiel
3 PM to 3:15 PM	Daily Closing Remarks (LIVE) + Happy Hour (entertainment) Sponsored by: TBA

Note: All on-demand (pre-recorded) content from Day 1 will be available 24/7 on the platform until 5 pm EST on Friday, April 16, 2021.

DAY 2 → APRIL 8, 2021

TIME (EST)	Session / Activity
10 AM to 3:15 PM	Help Desk Open (LIVE) <i>Staffed by: Riley Denver & Heather Harcott, Sport Tourism Canada</i>
	Virtual Vendor Alley – It's All Fun & Games (online) Get to know our event sponsors & exhibitors in the online version of Vendor Alley. Gifts & prizes to be won!
	SEC Swag Store Open for Business – Shop til you drop! Sponsored by: TBA
10 AM to 11 AM	Digital Caricaturist (LIVE) Hosted by: Greg Amiel Sponsored by:
10:15 AM	Sweatworking: Afrobeats (Pre-Recorded On-Demand) Instructor: TBA Sponsored by:
10:30 AM	Breakout Sessions (Block 2) – Pre-Recorded On-Demand Topics and presenters coming soon ... Sponsored by: Room Sponsor
10:30 AM to 10:55 AM	Find Your Tribe Chat Room for Events Rights Holders (LIVE) Sponsored by: Destination Canada
	Find Your Tribe Chat Room for Venues (LIVE) Sponsored by: Destination Canada
11 AM to 11:15 AM	Day 2 Opening Remarks (LIVE) We're kicking off Day 2 of SEC21 (Virtual Edition)! Co-Hosts: Sylvie Bigras & Greg Amiel
11:20 AM to 11:45 AM	Keynote Presentation (LIVE) – TBA Presenter: TBA Sponsored by:
Noon to 12:15 PM	Luncheon Entertainment/Interactive Activity (LIVE) Sponsored by:
12:30 PM to 12:45 PM	Live at the Anchor Desk with Co-Hosts + Special Guest TBA Sponsored by:
1 PM	Breakout Sessions (Block 3) – Pre-Recorded On-Demand Topics and presenters coming soon ... Sponsored by: Room Sponsor

1 PM to 1:30 PM	<p>Caption This Photo Networking Break (LIVE) Our virtual break room features an interesting photo that is in need of a caption. Submit your captions for a chance to win an amazing prize courtesy of our break sponsor. Hosted by: Greg Amiel Sponsored by: TBA</p>
	<p>Find Your Tribe Chat Room for Education Sector (LIVE) Sponsored by: Destination Canada</p>
	<p>Wear Your Favourite Sneakers Day Promo (LIVE) Sponsored by: TBA</p>
2:45 PM to 3 PM	<p>Congress Closing Remarks + SEC 20th Anniversary Birthday Party (LIVE) Details coming soon</p>

Note: All on-demand (pre-recorded) content from Day 2 will be available 24/7 on the platform until 5 pm EST on Friday, April 16, 2021.

DAY 3 → APRIL 9, 2021

ACCESS ON DAY 3 IS RESERVED FOR SPORT EVENTS EXCHANGE PARTICIPANTS*

**All participants must meet the [eligibility requirements](#) and be pre-confirmed to take part in this speed dating activity advance. For more information, contact Heather Harcott at hharcott@sporttourismcanada.com.*

TIME (EST)	Session / Activity
10:30 AM to 3:30 PM	Help Desk Open (LIVE) Staffed by: Riley Denver, Sport Tourism Canada
11 AM to 11:15 AM	Virtual Sport Events Exchange Opening Remarks (LIVE) Hosted by: Heather Harcott Featuring a Welcome Address by: Wayne Long, SCORE – City of Charlottetown
11:20 to 1 PM	Virtual Sport Events Exchange Appointments – Group 1 (7 appointments) (LIVE) Sponsored by: SCORE – City of Charlottetown Appointment #1: 11:20 to 11:30 Appointment #2: 11:35 to 11:45 Appointment #3: 11:50 to 12:00 Appointment #4: 12:05 to 12:15 Appointment #5: 12:20 to 12:30 Appointment #6: 12:35 to 12:45 Appointment #7: 12:50 to 1:00
1:15 to 3:05 PM	Virtual Sport Events Exchange Appointments – Group 2 (8 appointments) (LIVE) Sponsored by: SCORE – City of Charlottetown Appointment #8: 1:15 to 1:25 Appointment #9: 1:30 to 1:40 Appointment #10: 1:45 to 1:50 Appointment #11: 1:55 to 2:05 Appointment #12: 2:10 to 2:20 Appointment #13: 2:25 to 2:35 Appointment #14: 2:40 to 2:50 Appointment #15: 2:55 to 3:05
3:15 PM to 4:30 PM	Overtime for Exchange Participants (LIVE) Sponsored by: SCORE – City of Charlottetown Open networking and one-on-one or small group chats on the platform is available for speed daters. Here's your chance to connect with anyone you missed out on meeting with during the formal appointments earlier in the day.